



Benefits of being a member of the Lago Vista & Jonestown Area Chamber of Commerce & CVB

Basic Promotional opportunities:

- Chamber hosted ribbon cutting, grand re-opening, and groundbreaking, includes photo opportunities (Chamber newsletter and local newspaper)
- Display your company brochure or flyer in the chamber office
- Your company flyer or brochure will be included in the “welcome package” that is sent to new residents and mailed in response to remote inquiries
- Chamber staff will provide your information to individuals inquiring about businesses in the area. We answer questions and give referrals daily.
- Tourism-related businesses (accommodations, venues, restaurants) are listed in Chamber’s Visitor’s Guide
- Weekly E-Blast promoting your special events to over 400 recipients
- Free website listing for your business at www.lagovista.org. In 2009 we had over 30,000 unique 100,000 hits on our website!
- Add up to 5 additional pages and a link to your home website to under your listing on the chamber website
- Use free online coupon function on www.lagovista.org to promote your business
- The chamber offers free on-line coupon promotion on the website for members
- Become a member of the largest business-oriented organization on the North Shore
- Lago Vista and Jonestown Area Chamber of Commerce & CVB membership listing in the front of the local phone book in 2010
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You can also promote your business by taking advantage of these opportunities:

- Host business after hours mixers at your facility (average attendance 30 people)
- Host a monthly chamber luncheon (average attendance 50 people)
- Banner ads on Chamber website brings your business to the top
- Special Advertising rate on Lago Vista Map and North Shore Area Phone Directory
- Special Events (Banquet, Primavera, Pirates Festival, Golf Tournament) offer unique sponsorship opportunities to promote your business to local and regional markets
- Take advantage of Constant Contact to track your website and email responses

Networking opportunities:

- Monthly luncheons – all attendees introduce themselves formally to the group.
- Business after hours – meet your fellow members in a relaxed and fun environment
- Special / annual events – host a booth, volunteer, or simply attend
- Chamber Chatter keeps you connected with local businesses
- Become a Board member and actively help local businesses grow
- Volunteer and get to know your fellow members